

Your AI for Investing & Money, with an exchange inside.

The most capable AI platform for investors — research, trade, and build your own AI agents.



Ask & Research

Real-time insights, explained simply.



Trade

Spot, perpetuals and predictions.



Build AI Agents

Agents that trade on your behalf.

17,519

registered accounts

\$8.3M

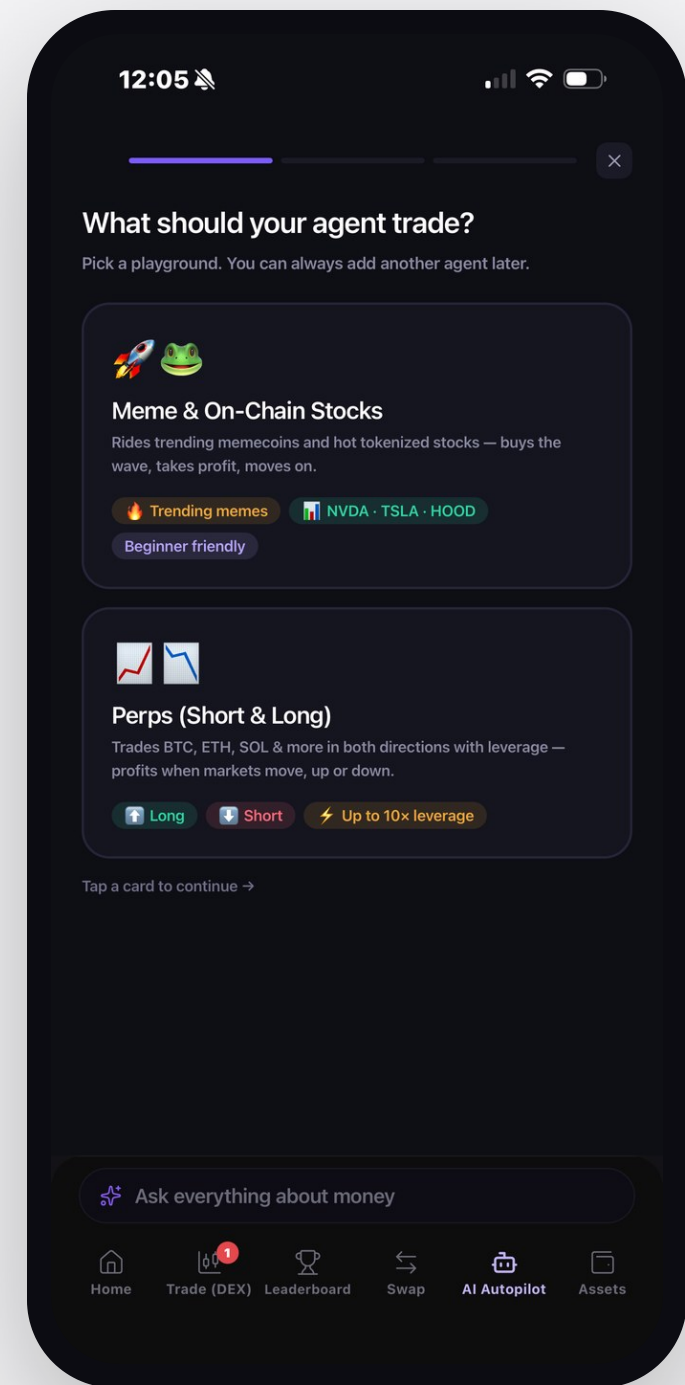
run-rate, August

+\$106k

operating result, August

93

countries reached



 Secure. Transparent. On-chain verifiable.

Real-time
Market intelligence

AI-powered
Insights & agents

Exchange
Built in-house

One platform
Endless edge

This is **TRUE AI** — five products, one account.



AI for Finance

Finance-tuned models with live market access — not a general chatbot.

100+ integrations

Live data



Decentralized Exchange

Spot and perps, built in-house on Solana.

10,000 TPS

20 perp markets



Agentic Finance

Users build agents that research, decide and execute.

Autopilot

Non-custodial



AI Copy-Trading

Follow proven traders and mirror their positions.

On-chain P&L

Leaderboard



Prediction Markets

First AI integrated with on-chain prediction markets.

600+ events

Own bridge

LIVE IN PRODUCTION

The DEX is real, and it is ours.

Order book, matching, funding and liquidations all built in-house — no white label, no licensed venue underneath. Market making and hedging run as software, with their own review agents.

\$301M

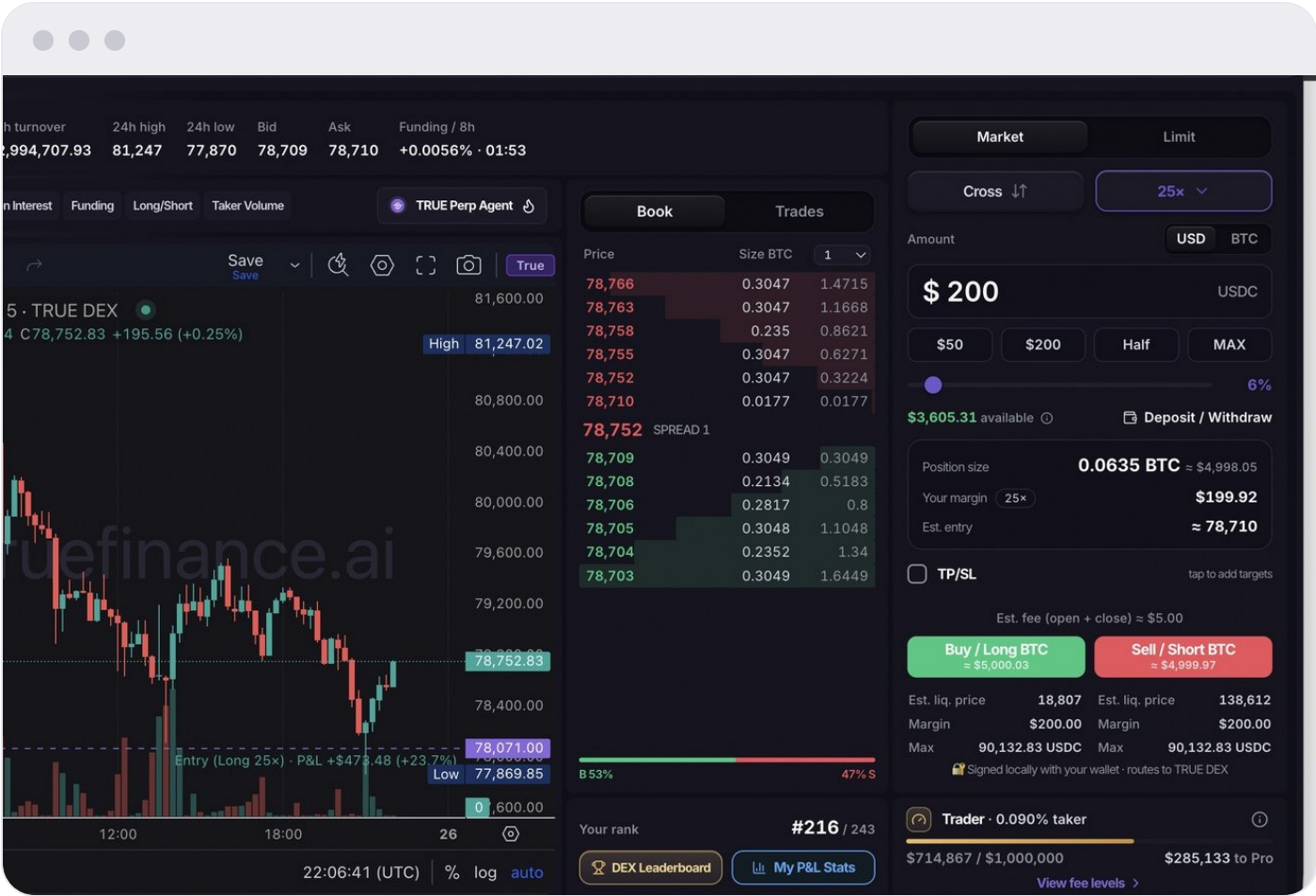
perp notional, first month

~10 bps

realised taker take-rate

Native

web, iOS & Android



Volume & Income growing. **\$8.3M run-rate.** DEX launched in **August.**

 **FOUNDED**

Dec 2024

 **TOTAL RAISED**

\$8M

\$5M built the platform ·
\$3M May 2026 round

 **DEVELOPMENT**

16 months

 **PUBLIC LAUNCH**

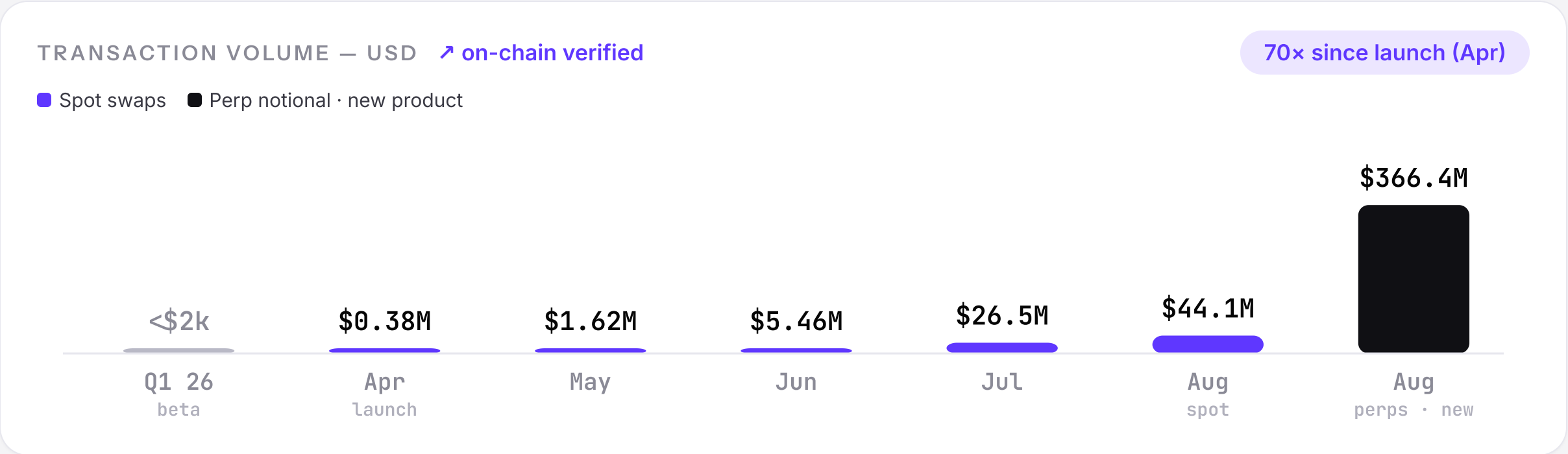
Apr 2026

 **ACCOUNTS**

17,519

 **DAILY PROMPTS**

3,000



TRUE AI operates in the **largest and fastest growing markets.**



MASSIVE MARKETS

\$115T+

Global equity market cap

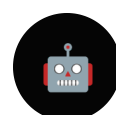
~\$320B

Stablecoins — all-time high

\$2.4T

Perp DEX volume, Q1 2026

Perp DEX share of futures: 2.7% → 26% in two years.



AGENTIC AI INFLECTION

≈10×

AI-agent market growth by 2030

\$5.2B (2024) → \$52.6B (2030)

- AI super-cycle — OpenAI & Anthropic on IPO trajectory
- Agent adoption accelerating through 2026

Finance is a leading vertical. TRUE is agentic finance — not a chatbot.



REGULATORY GREENLIGHT

May 29, 2026

- ✓ CFTC approves first regulated U.S. Bitcoin perpetual
- ✓ Coinbase cleared for U.S. perps access
- ✓ SEC + CFTC aligned on perps & 24/7 trading

AI interface + on-chain exchange + perps. TRUE is built where all three meet — and our perp DEX went live in [August](#), weeks after the U.S. opened the door.

Prediction Markets — **fully integrated, AI-driven**, live end-to-end.

600+

Live events

sports, crypto, politics, business

1–1.5%

Fee per bet

revenue on every position placed

FROM SOLANA USDC TO A LIVE POSITION — IN ONE FLOW

**Fund instantly** · straight from the user's Solana USDC balance**Own native bridge** · moves funds from Solana to Polygon in 1–3 minutes**Prediction wallet on Polygon** · bets fill via Polymarket, full position management & history**TRUE earns fees** · 1–1.5% of every bet flows to TRUE as revenue**Own AI trained on all prediction events** — market reads and answers inside every event

WHAT TRUE EARNs ON IT

A fee on every position, with no market risk.

TRUE does not take the other side. Bets fill against Polymarket's book; TRUE charges 1–1.5% for the routing, the bridge and the AI layer around it.

WORKED EXAMPLE

User stakes	\$500
TRUE fee @ 1.25%	\$6.25
Cost of goods	bridge gas only

WHY THIS IS A SAFE STREAM

- ✓ No inventory and no book to hedge — TRUE is never the counterparty
- ✓ Settlement and resolution handled by Polymarket
- ✓ The bridge is ours — no third-party bridge risk

1–3 min

Solana → Polygon, own bridge

1%

of 2026 plan revenue — upside, not the base case

A founder who has **done it before.**



Ben Bilski

CEO & Co-founder

Extensive expertise in trading, market-making, DeFi, and AI technology.

TRACK RECORD

- Founded a \$500M brokerage in 2016 · IPO 2017
- Led 450 employees · grew from \$0 to \$70M annual revenue in 36 months
- Raised more than \$150M of capital

- **Generated a 40× return for Seed / Series A investors in under 4 years**

THE TEAM

Engineers and architects in trading and decentralized technology.

More than 15 years of combined experience.



+

∞ AI agents

UNLIMITED SCALE

Our growth forecast: operating break-even in August 2026, scaling to \$100M annual revenue by 2028.



Tech costs fall as AI agents replace them, marketing scales from revenue, and revenue grows.

\$688k revenue in August — 3.3× July. Growth that pays for itself.

17,519

REGISTERED

cumulative · +3,837 in August

3,837

NEW SIGNUPS

August · bot traffic excluded

\$145

REVENUE PER ACTIVE

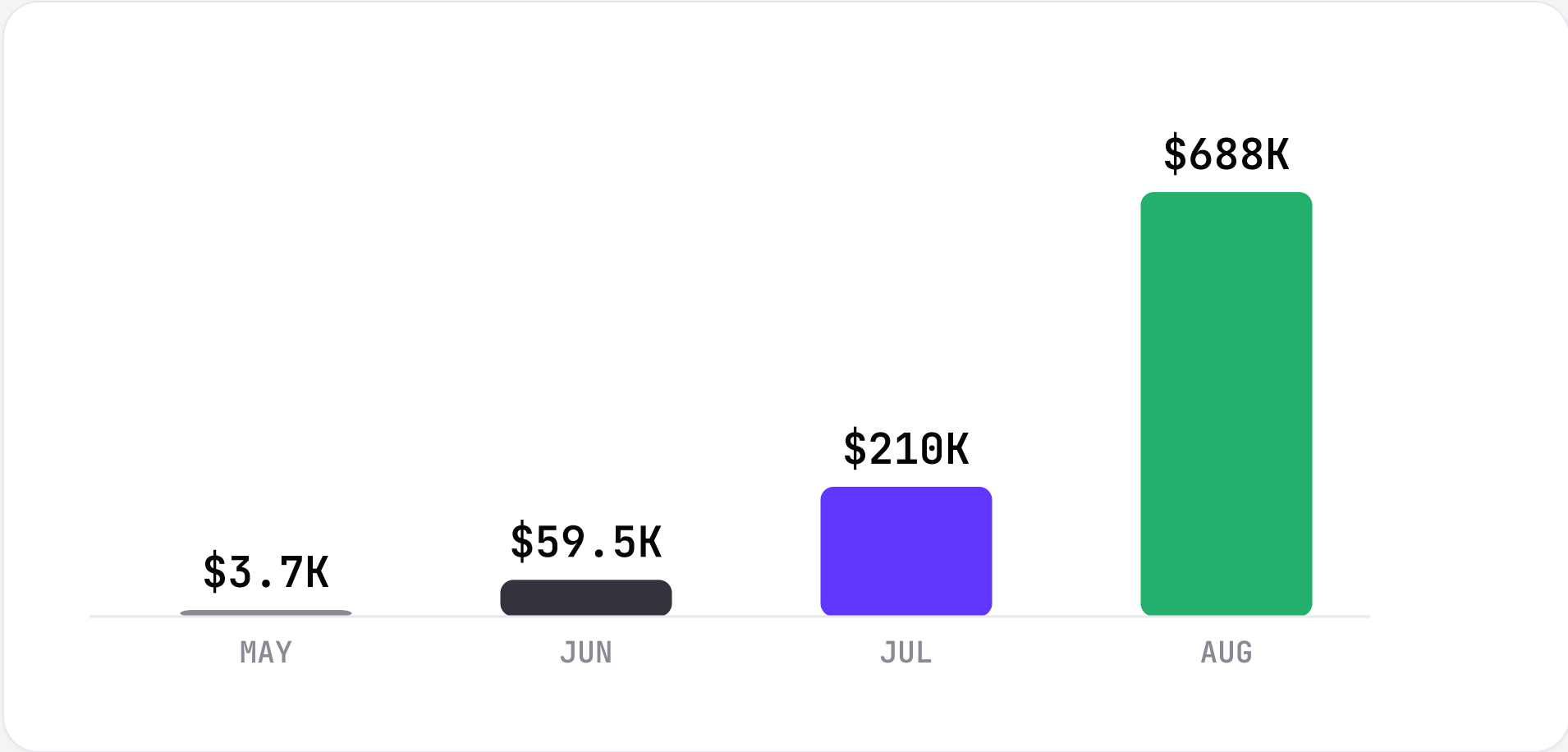
August · \$51 in July

50,790

SWAPS EXECUTED

August · on-chain

MONTHLY FEE REVENUE — AUGUST CLOSED AT \$688K



ACQUISITION — 100% PERFORMANCE-BASED

We pay partners and affiliates well — out of the fees their own traders generate, settled weekly on-chain. The cost cannot appear before the revenue does, so there is nothing to fund up front and no burn to carry.

Paid upfront to acquire a partner	\$0
Earning partners, all organic	261
Share of fees spent on growth	57.6%
Left after the full cost base	+\$106k

ORGANIC REACH

Telegram · X · TikTok · Instagram — plus brand ambassador **Kamaru Usman**, UFC Welterweight Champion.

99.8% of revenue comes from repeat traders. Our customers stay — and trade more.

71.0%

of traders return the following week JUL

56.8%

paid fees last month and paid again this month AUG

12.1%

DAU/MAU — one in five monthly users is on daily JUL

WHY THEY STAY



The AI angle

Our own finance-trained AI sits inside every flow — research, trades, predictions — so the product gets smarter the more they use it.



Support that answers in 34 seconds

Kira, our own agent, diagnoses 97.9% of tickets herself — median first reply 34 seconds, around the clock.



Innovation cadence

A new reason to come back every month — DEX, copy-trading, agents, and now prediction markets.

A HABITUAL, GROWING CORE

39.6% → 95.3%

core traders (8+ trading days a month) generate 95.3% of all fees

\$3,226

average monthly fees per core trader

**\$51 → \$145**

monthly revenue per active user, July to August — the same people are worth 2.6× more

936

users active on 20+ of 31 days — the daily-habit tier JUL

Retention is improving with product age, not decaying.

Each rival owns one lane. **We own the intersection.**

	AI + exchange + agents TODAY live & profitable	Hyperliquid ~70% of perp DEX volume VALUATION \$65B	Lighter Robinhood-backed VALUATION \$3B	Bloomberg Terminal · 325K users VALUATION \$80B
AI research & reasoning	●✓	—	—	Partial
Build-your-own AI agents	●✓	—	—	—
On-chain exchange (spot + perps)	●✓	✓	✓	—
Run by AI agents, not headcount	●✓	—	—	—
Built for everyone (mobile, retail)	●✓	—	Partial	—

Single-lane incumbents are valued \$3B to \$80B. None of them spans AI, exchange and agents — which is the lane we are building in.

How TRUE makes money.

Four transaction-based streams. Three are live and billing today; every one of them scales with volume, not with headcount.

\$3,226

AVERAGE MONTHLY FEES PER CORE TRADER

The 39.6% who trade 8+ days a month — and generate 95.3% of all fees.



LIVE TODAY

1. SWAPS (SPOT)

1.1%

flat fee per swap

EXAMPLE

1.1% of \$1,000 = **\$11** revenue per swap

One transparent rate across crypto, tokenised stocks and real-world assets.

 Scales with spot volume



LIVE · AUGUST

2. PERPETUALS (DEX)

\$3–5

average fee per trade

AUGUST, ACTUAL

\$301M notional → **~10 bps** realised

Leverage multiplies notional per dollar of collateral, so a thin take-rate compounds. The 60–70% revenue driver at scale.

 Scales with leveraged volume



LIVE · AUGUST

3. FUNDING & FINANCING

Funding + spread

on open positions

Open interest, financing spread and liquidation fees — earned continuously, not per trade.

Recurring yield from open interest, financing spreads and liquidations.

 Scales with open interest



Q1 2027

4. TRUE PRO

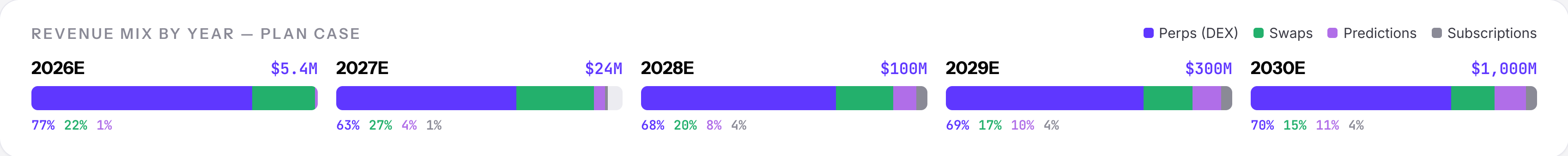
\$20–149

monthly subscription

Deliberately small in the plan — never more than 4% of revenue in any forecast year.

Premium AI, priority execution, autopilot agents and reduced fees.

 High-margin recurring MRR



TRUE AI ranked #1 of 6 leading AI models for Financial AI.

Finance task comparison

Finance task	TRUE AI	ChatGPT	Claude	Perplexity
Real-time market data	Live	Limited	No	Partial
Trading signals & setups	Yes	No	No	No
On-chain intelligence	Yes	No	No	Partial
Technical analysis (RSI, MACD)	Yes	Manual	Manual	Manual
Risk & portfolio reasoning	Yes	Generic	Generic	Generic
Autonomous agent workflows	Yes	No	No	No

Blind evaluation

5 judges

6 models

Blind assessment


TRUE AI
83.7
/100


Manus (Meta AI)
80.0
/100


ChatGPT
78.2
/100

#4
Claude
77.9
/100

#5
Kimi 2.5
77.6
/100

#6
Grok
74.7
/100

4/5 judges ranked TRUE AI top-2

2× unbiased judges awarded TRUE AI #1

+3.7pt consensus lead over #2

Blind — assessors saw no model names

Meet **Kira Model 2.0** — TRUE AI's in-house customer experience agent.



Kira Model 2.0

TRUE AI's in-house customer experience agent

From taking an issue to shipping the code fix — Kira handles the entire journey herself, transparently, on live account data.

 Driven by multiple sub-agents

 Runs on her own server

 Has her own knowledge library

 Sends videos & screenshots to guide users

 Learns every 6 hours from review agents

2,413

Conversations
handled end to end

34 sec

First reply
median, 24/7

97.9%

Diagnosed by the agent
2,363 of 2,413

90+

Tools on her MCP
the same admin surface the team uses

FROM TICKET TO SHIPPED CODE — NO HUMANS IN THE LOOP



Takes the issue

Chat anytime — Kira picks up every ticket instantly



Analyzes everything

Account data, transaction ledger, and every public release



Writes the code

Display bug or missing points — Kira develops the fix herself



Ships the fix

Resolved end to end, typically within 45 minutes

SUPPORT LEDGER · 3 JUNE – 25 AUGUST 2026

388

distinct traders served

19,479

messages exchanged

698

autonomous investigations

40

times she abstained on insufficient evidence — she is allowed to say she does not know

 No Zendesk, no Intercom, no helpdesk vendor

Meet TRUE AI MCP

Research and trade with any AI of your choice — **not against it.**

A public Model Context Protocol server at **mcp.truefinance.ai**. Most fintechs wait to be integrated by the assistants; TRUE ships the connector, so any agent that speaks MCP reaches TRUE without a partnership, a contract or a business-development cycle.

WHO CAN CONNECT, TODAY

Claude	OAuth
ChatGPT	OAuth
Perplexity	OAuth
Cursor	personal key
Any terminal agent	<code>npm i -g trueai</code>

No partnership required. No integration queue. It is already live.

FOUR SCOPES — OPT-IN, INDIVIDUALLY REVOCABLE

`read:chat`

the user's own TRUE AI threads

`read:points`

their points ledger

`read:market`

public market data — no per-user information

`trade:execute`

authorises a **request**, not an execution

THE PART THAT MATTERS

TRUE AI never holds keys.

An agent can propose a trade. The order surfaces in the open TRUE app, the user approves it, and the user's own wallet signs it. Non-custodial by construction — which is also what makes the trading scope safe to expose publicly at all.

ALSO PUBLIC

ai.truefinance.ai — the full fact base, KPI series and on-chain verification method, machine-readable, no login.

WHAT IT LOOKS LIKE FROM THE OTHER SIDE

user → their own assistant

"What's my TRUE points balance, and how is SOL trading?"

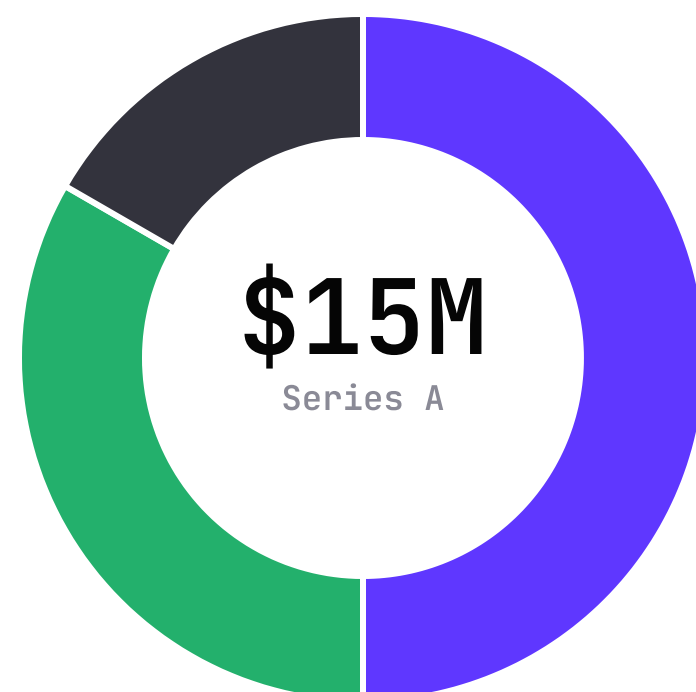
→ `mcp.truefinance.ai · read:points · read:market`

The user never opened TRUE — and TRUE still served them.

That is a distribution channel with no acquisition cost, no app-store gatekeeper and no integration queue — reaching people inside the assistant they already use every day.

Series A — \$15M to scale.

Everything is built, live and running profitably on seven people. This is capital to scale a machine that already works — not capital to find out whether it does.



USE OF PROCEEDS

- **\$7.5M** 50% not expensed
DEX order-book working capital (locked liquidity — balance-sheet asset)
- **\$5.0M** 33%
Growth marketing (paid acquisition on proven organic funnel)
- **\$2.5M** 17%
Operating runway & compliance

READ THE PIE CAREFULLY

Half the round is **never spent**.

The **\$7.5M order-book allocation is working capital**, not cost. It is posted as liquidity on our own venue and sits on the balance sheet as an asset rather than being expensed — it earns the spread instead of consuming it. It is market-making capital, so it carries market-making risk; the loss distribution and inventory limits are in the diligence pack.

\$7.5M

balance-sheet asset, at work

\$7.5M

actual operating spend

WHY THIS MONEY WORKS NOW

+\$106k

profitable before the round

\$0

upfront acquisition cost

7

people run the company

\$3M

raised in **May 2026** from a strategic investor listed on the Abu Dhabi Securities Exchange, signed in June — a separate round from this one. Payment was deferred by the conflict in the Middle East and the summer break; we were comfortable on the cash we had. It settles on **12 September**, taking cash to **\$3.5M**.

Allocation wired to the data room · not an offer of securities.

The AI That Knows The Markets

Agentic finance for the next generation. Smarter insights. Real-time execution. Already profitable.

17,519

Registered accounts

2.7×

Revenue growth in one month

93

Countries reached

+\$106k

August operating result

— EVERY FIGURE ON THIS PAGE IS VERIFIABLE ON-CHAIN

